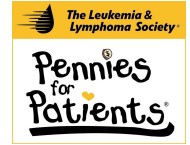


From January 13-31, we are once again partnering with the **Leukemia & Lymphoma Society (LLS)** running a **Pennies for Patients** collection campaign. Since 2009, Shirley Hills students have raised over **\$54,000** for LLS! We hope to raise that amount to **\$60,000** with this year's donations. There are two ways your family can give.



## ONLINE GIVING

Online giving pages are the most effective way to raise funds for LLS. **We encourage you to collect online donations all during the 3-week campaign.** Each classroom already has its own online giving page set up. Please follow the instructions on the attached LLS information sheet to create your child's own online giving page. LLS will send us daily reports of online donations received.

- Register online and your child will receive a Hero Squad Shield tattoo.
- Raise \$5.00 online and your child will receive a Hero Squad power ring.
- Raise \$10.00 online and your child will receive a Super Sidekick key chain.
- Raise \$15.00 online and your child will receive a Hero Squad wrist band.
- Raise \$25.00 online and your child will receive a Mystery Mini key chain.
- Raise \$50.00 online and your child will receive a Hero Squad t-shirt (after the program wraps up)
- Raise \$100.00 online and your child will receive a Mini Champ Squishy toy (after the program wraps up)

## IN SCHOOL GIVING

### WEEK 1 BRING THE CHANGE...BE THE CHANGE

- Jan. 13 **PENNY DAY** donate one or more pennies ... even one penny helps!
- Jan. 14 **NICKEL-DIME DAY** donate one or more nickels and dimes ... even one coin helps!
- Jan. 15 **QUARTER DAY** donate one or more quarters ... even one quarter helps!
- Jan. 16 **DOLLAR DAY** donate one or more dollars ... even one dollar helps!

- If every student in a classroom brings at least one coin each day of Week 1, Mr. Eidsness will read a book to the class.
- If all 4 classrooms in a grade level collect \$100 in Week 1, the grade level will have a Dance Party after their lunch period.

### WEEK 2 HERO SQUAD DOLLAR DRESS UP DAYS

- Jan. 21 Donate **\$1** -
- Jan. 22 Donate **\$1** -
- Jan. 23 Donate **\$1** -
- Jan. 24 Donate **\$1** -

### WEEK 3 CASH FOR THE CAUSE

- Jan. 27 Give your child **\$1** to donate to LLS
- Jan. 28 Give your child **\$5** to donate to LLS
- Jan. 29 Give your child **\$10** to donate to LLS
- Jan. 30 Give your child **\$20** to donate to LLS
- Jan. 31 **"Be the I in GIVE" Picture Day.** Any student who brought in any amount in January can have their picture taken for our Hero Squad display board.

- Any classroom that collects \$100 in Week 3, will host Mr. Eidsness in their room for morning announcements.
- Any student who donates each day this week will have an indoor snowball fight with Mr. Eidsness and Mr. Lhotka.

(See reverse side for more information)

**OUR OVERALL SCHOOL GOAL FOR 2020 IS \$6,000**

**\*THE CLASSROOM THAT COLLECTS THE MOST OVER THE 3 WEEKS WINS AN OLIVE GARDEN PASTA LUNCH!**

**\*IF WE MEET OUR GOAL OF \$6,000, MR. EIDSNESS WILL AGAIN CAMP OUT ON THE SCHOOL ROOF!**

**\*IF YOUR FAMILY DOES ONE OF THE FOLLOWING, YOU ARE INVITED TO BRING YOUR OWN CAMPING GEAR AND KEEP HIM COMPANY:**

- 1. Donate \$100 through Online Giving or through the In-School Giving**
- 2. Post a link to your child's online giving page to social media at least 10 times during the 3-weeks.  
IMPORTANT! Your posts must include #SHFamily**
- 3. Send an email to at least 10 of your contacts and copy Mr. Eidsness, [eidsness@westonka.k12.mn.us](mailto:eidsness@westonka.k12.mn.us)**